

## **Mobile Recruitment App Technology**

Agency, Timesheet & Expense Information Document

This document highlights the core features and functionalities of the KeyApps Mobile Application Solution.

## **Branding, Design & Software Ownership**

### **Branding**

- Full Client Branding
- App Design including design and/or scaling of Client Logos
- Graphics
- Artwork
- Font and Colours for
- iOS
- Windows
- Android and Amazon Market Places
- Including tablets such as iPad & Kindle Fire

Presence on these passive and active candidate engagement zones is now a must for Recruitment Businesses, affording exposure to niche, forward thinking professionals, brand enhancement and further operational and marketing opportunities for your business ahead of the competition.

“Great App, got a job off it”



Full App Marketplace Branding, Copyright and Application Material including but not limited to QR Codes, HTML App Icon Images and further Promotional Material.



# Bespoke Agency Design and Application Interface



## Current Features & Functionality

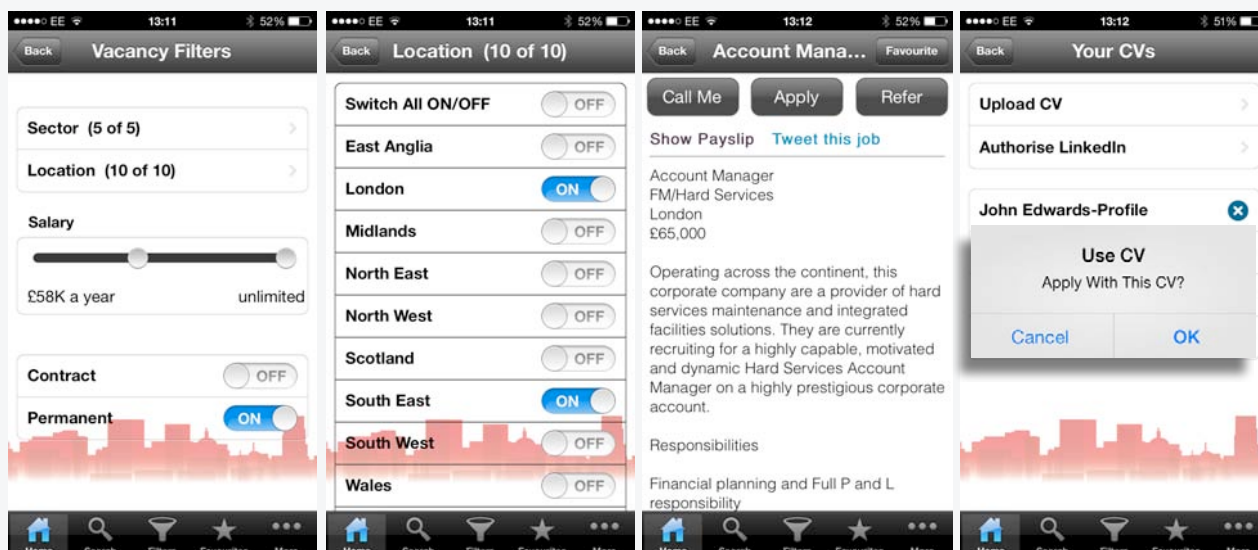
- Instant Access to All Live Agency Jobs
  - Real Time Delivering of New Jobs
- Company Information, Contact Details
  - Office Maps
- Established Integration with Broadbean, Idibu, Logic Melon & Jobmate
  - Links to Agency Social Networking Pages and Website
  - Agency-Candidate Push Notification

*Through Feature Upgrades, Candidates can Apply to, Refer, Tweet and monitor Jobs and Company Information whilst also delivering:*

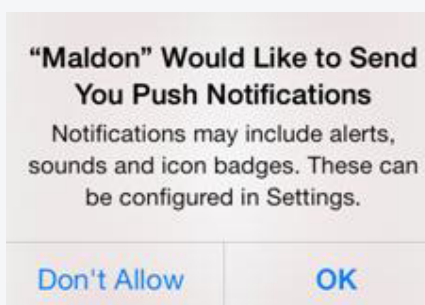
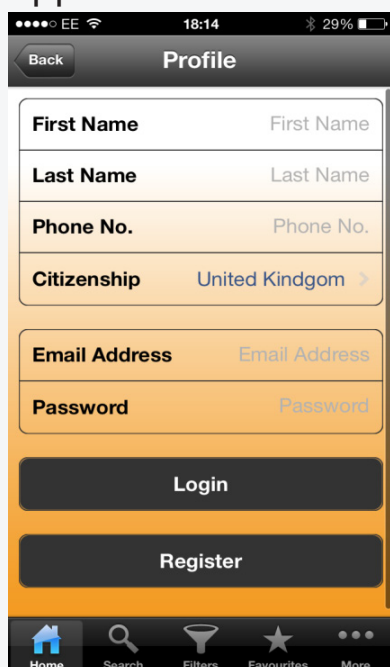
- Availability
- Timesheets
  - Expenses
- CVs and further Documentation
- LinkedIn Profile

# The Professional Profile & Effective Recruitment Push CMS Info

Candidates are able to create a finely tuned skills profile. This profile is alerted to any new position once posted through the agency system.



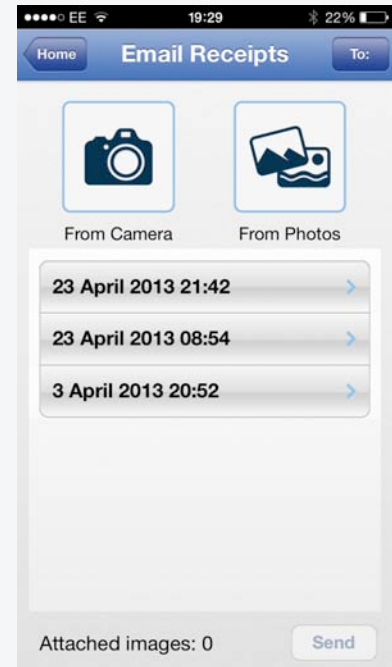
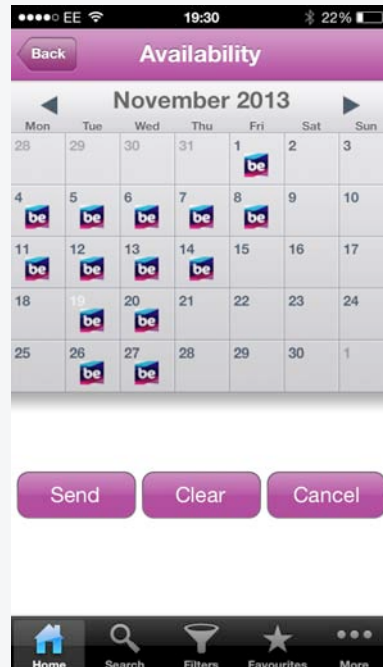
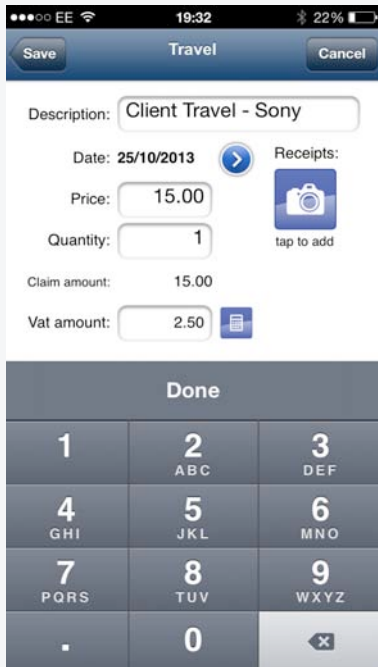
Agencies capture unique candidate information from new and existing professionals using the easy to use app registration, application and referral features.



Agencies have access to a personalised CMS. The Online CMS holds and shows details of all candidates that have accepted push notifications from the Agency Application. Personal or Grouped Mobile Recruitment Push Messages can be sent to Recruitment App users for further candidate engagement and influence.

# Enhanced Candidate Engagement, Installs, Analytics and KeyApps

Candidates submit timesheets, expenses, availability on the move. Photo's can be attached and sent in a swift, clean action whilst also accessing all company information.



For more information, please contact John Edwards on;

m: +44 (0)779 250 3416

t: +44 (0)203 371 7602

e: john.edwards@keyapps.co.uk

***"Not only are they a pleasure to work with, they produce world class technology that greatly enhances your business"***

Testimonials

